

WHEN WE OFFER SHOPPERS
**EASY MEAL SOLUTIONS, IT DRIVES
PURCHASE CONVERSION** FOR BOTH
CATEGORIES, AND BASKET VALUE
FOR THE CUSTOMER



Walmart 

+6%

DELI PREPARED
FOOD SALES

+13%

COCA-COLA™
SALES



Carrefour 

+10% SANDWICH SALES
+23% IN FRESH PIZZA SALES
+13% IN SSD SALES



TESCO 

+15% IN BASKET PENETRATION
OF PROMO PIZZA
+19% IN COCA-COLA™
1L PET SALES